



INSTITUTE FOR INNOVATORS
AND ENTREPRENEURS



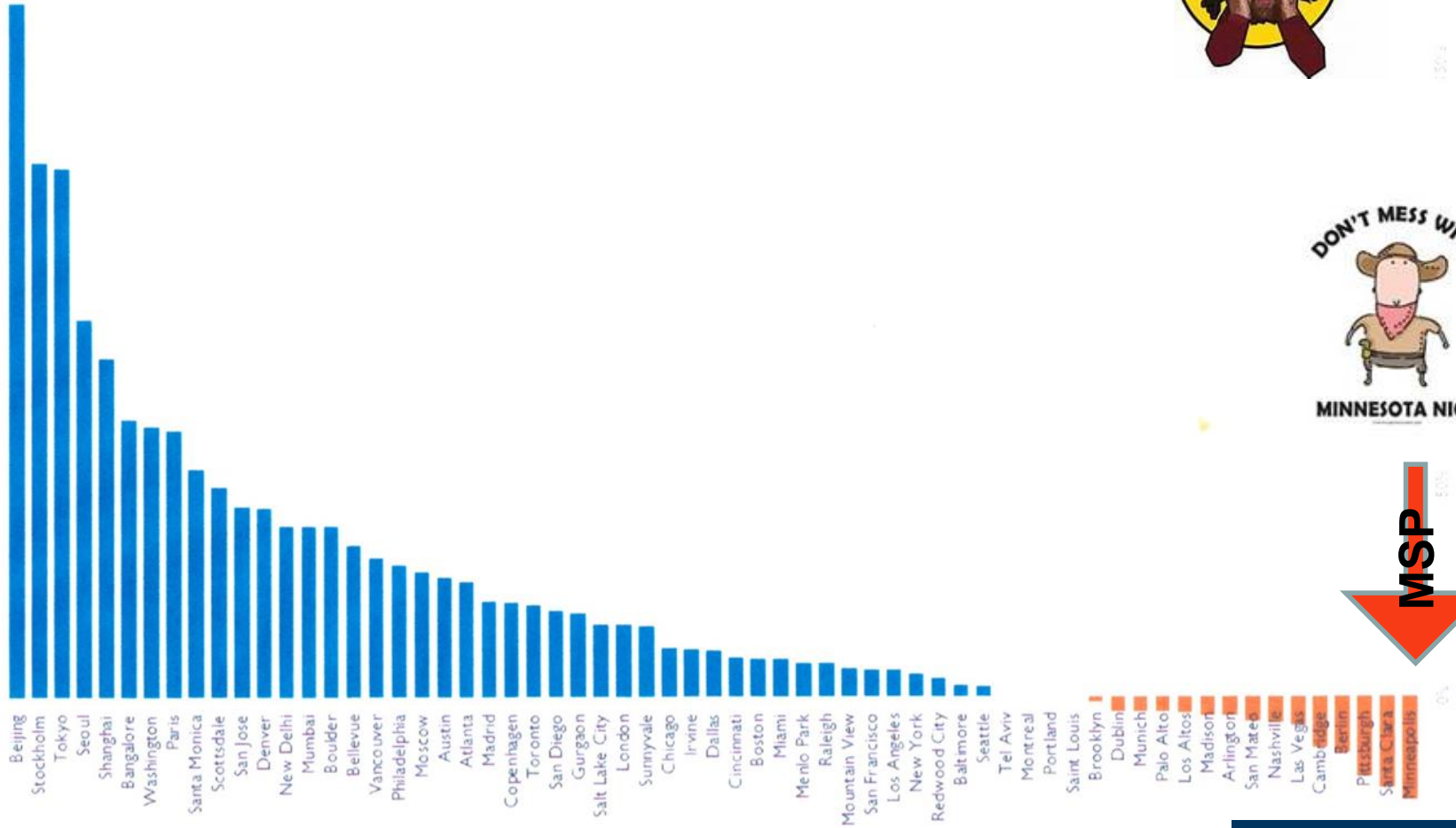
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Our Place in the Sun

Cold and Behind Mississippi



The Next Silicon Valley?
Deal Growth, 2013 - 2014



MN is # 47 in the Nation.



Problem:

Failing to Plant Seeds for the Next Generation

- MN Businesses are aging
 - Last Fortune 500 was 1977
 - Most are older Pre-WW II
 - Stagnant wages
- 52% of Fortune500 companies disappeared in last 15 years
- Average Life expectancy 1955: 75 years, 2015: 15 years
- Companies die and need continuous replacements



What Will Prepare Us?

Historic Norms Are Obsolete

1940s:

High School Diploma

1960s:

College Degree

1980s:

Professional Degree

2000s:

Technology Acumen

Emerging:

Savvy Problem Solver



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Changed Era:

Ability to Solve New and Emerging Problems

Background:

The fastest growing segment of economy:

- Firm of one
- Gig or 1099 Economy

Different critical skills needed:

Whether in own venture or for a larger firm



Building a Platform:
For the Future of Minnesota



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Hamline University

Pioneering Spirit

Minnesota's first University:

- Before MN was a state

Cultivating bold leaders for tomorrow's world

- Broad based education
- Real-world experience
- Real world impact

Creating a Community of bold, determined doers

Launch a powerful platform to go boldly in the future



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Institute for Innovators and Entrepreneurs: @ Hamline University

Provide needed skills: Whether for their own venture or in a larger firm.

Entrepreneurial and Innovative:

1. Mindset:

- Creative, talented to excel in emerging environments
- Solve problems
- Make decisions with incomplete information
- Work in ambiguous space

2. Business models

3. Vocational skills



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IIE @ HU:

Comprehensive Offerings

Curricular: University wide. Accessible to all students.

Undergraduate

- Minor
- Certificate

Graduate

Co-Curricular:

Projects

Competitions

Mentoring

Community: Adult learners

Rocket Network

100 Launches

High School Teachers/Students

Incubator/Accelerator

Makerspace

Ecosystem: Gateway between community and U



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Community Program: Rocket Network

- First Thursday of every month
- **Next Program: Thriving in the Emerging Gig Economy**
Mar. 1: 5.30 pm
Free but Registration required
- Sign up at Eventbrite: Rocket Network, Minnesota
(<https://www.eventbrite.com/e/rocket-network-minnesota-mar-2018-tickets-42849284363?aff=eac2>)



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